

National Backward Classes Finance and Development Corporation

Technology Up-gradation Scheme –Larnoo, Anantnag (J&K)

SUCCESS STORY

Scheme Name	Technology Up-gradation of Cluster Scheme
Cluster Name	Micro Carpet Cluster, Larnoo Anantnag J&K.
Number of Carpet Artisans/Members	20
Year of Sanction	2021-22
Amount Sanctioned	Rs. 15.79 Lakhs
Implementing Agency	Indian Institute of Carpet Technology (IICT), Srinagar, Jammu & Kashmir



National Backward Classes Finance and Development Corporation (NBCFDC) under its Technology Up-gradation of Cluster Scheme has sanctioned a project for 20 carpet weaving beneficiaries/artisans in district Anantnag. In this project, NBCFDC has provided Financial Assistance for the Entrepreneurship Development Programme (EDP), Procurement of Machinery/Equipment & Development of CFC through Indian Institute of Carpet Technology (IICT), Srinagar, Jammu & Kashmir.

The implementation of the project started with 04 months Entrepreneurship Development Programme (EDP) which commenced on 17-01-2022 with the objective to provide necessary knowledge/ orientation to concerned artisans on all aspects of carpet manufacturing like Raw material, Carpet Designing, Dyeing Technology & Carpet Finishing, Entrepreneurship Development, Self Help Group's/Associations/Cluster etc. Besides, the artisans were made aware of the schemes of NBCFDC and other Ministries. The above group members are mostly female artisans who are registered with the Handicrafts & Handloom Department of the Government of J&K, and received the necessary infrastructure— modern carpet looms, sitting benches, raw materials, working tools, and other accessories and items related to them— after the training was completed.

Earlier, these beneficiaries had no source of income. This Initiative has provided them an opportunity to earn their livelihood and they are now in a position to support their families. As part of this project, the Institute has partnered with a leading carpet exporter to directly provide them with work on mutually agreed-upon terms, and the exporter pays all beneficiaries monthly wages based on their performance.

In addition, the Institute has provided this group with the necessary support for design development (Taleem Papers), raw material dyeing, and a plying facility at nominal costs, increasing these artisans' and weavers' income.

The intervention of the NBCFDC in this cluster through 'Entrepreneurship Development Programme (EDP) Procurement of Machinery & Dev. of CFC has brought a significant impact on the lives of 20 Women beneficiaries. This group has completed manufacturing of 03 silk carpets as on 17-02-2023 from the date of establishment of Micro Carpet Cluster. During the above period, they earned Rs. 1.76 lakhs approximately.

