

National Backward Classes Finance and Development Corporation

New Swarnima Scheme – Pathanamthitta, Kerala

Success Story

Name of Beneficiary	Ms. Sasilatha S.
Distt. & State	Pathanamthitta, Kerala
Scheme Name	New Swarnima Scheme
Loan Amount	Rs.1,00,000/-
Activity/Occupation	Cake and Bake Shop
Name of State Channelizing Agency (SCA)	Kerala State Backward Classes Development Corporation (KSBCDC)



I **Sasilatha S.**, W/o Ramesh KR, aged 34 years is a resident of Omalloor in Pathanamthitta District of Kerala. I used to love baking for my family and friends. But I have never thought of changing cake baking habit into a business. I just wanted to make cakes for my children and for some special family functions. One day one of my friends asked me about why I can't make it into an income generating activity, and it was then that I considered giving it a second thought. When I was thinking about how I can meet the initial expenses my husband asked me how about taking a self-employment loan from Kerala State Backward Classes Development Corporation (KSBCDC), the SCA of National Backward Classes Finance and Development Corporation (NBCFDC).

We then approached KSBCDC's Pathanamthitta Office and I was sanctioned a loan amount of Rs.1,00,000/-. I bought cake baking oven, trays, papers, ingredients with that amount. My shop also provides cake baking supplies to customers who are interested in baking. Now I get orders from different parts of the town most of the day and a lot of people also come to buy baking supplies for their needs. I could save an average of Rs.25000/- per month after meeting all expenses.

I think any women can start a business if they have a strong passion and a financial support. I am very thankful to NBCFDC and KSBCDC for helping me to fulfil my dream.

