

NBCFDC

Date: 31.07.2026

BIDDER'S SELECTION / REJECTION LIST

(GeM Bid No. : GEM/2026/B/7625724 dated 05-06-2026)

Subject: Selection of Programme Implementing Agency (PIA) for Engagement of an Agency for Marketing, Promotion and sale enhancement of Bharat-TULIP

List of Responsive Bidders

S.N.	Name
1	Aaryan Industries
2	Emizen Tech Private Limited
3	NLB Services Private Limited
4	Resonance Digital LLP

List of Non-Responsive Bidders with reasons of rejection.

S.N.	Name	Reason of Rejection
1	ADSRROLE PRIVATE LIMITED	Non-eligible Bidders as per requisite Eligibility Criteria of Tender
2	APPENTUS TECHNOLOGIES PRIVATE LIMITED	
3	BRAND MANTRA	
4	CREATIVE EDGE MARKETING SOLUTIONS	
5	KB INFRASTRUCTURE DEVELOPERS	
6	NEXARA MEDIA PRIVATE LIMITED	
7	SAMARTH SUPPLIERS	
8	SANT OVERSEAS	
9	TCP ADVERTISING PRIVATE LIMITED	
10	WEST CORE	

N.B: -

The result of Bidders Selection/Rejection list initially uploaded in the NBCFDC's website after the evaluation of documents of requisite eligibility criteria. Final result will be published on GeM portal.